



CASE STUDY

Clif Bar Baking Company Twin Falls, Idaho



PEST CONCERNS

The 250,000 sq. ft. facility is located among agriculture fields and grass lands. While scenic, it is a pest-rich environment. They have constant concerns with field mice, voles and nuisance birds. The biggest concern, however, is pests gaining access to the facility in incoming shipments of flour, oats and other dry ingredients that continually arrive.

CUSTOMER CHALLENGE / NEED

The challenge was the previous pest management service provider did not offer any innovative solutions or new ideas for the facility's pest management programs. Clif Bar needed a pest management service provider that could deliver exceptional services but do it consistently. Clif Bar needed consistency in communication, documentation, and recordkeeping.

SPRAGUE SOLUTION

Sharing timely pest trend data and, more importantly, deciphering it into actionable items to strengthen the facility's pest management programs. Proactively using the trend data and latest technology is in line with Sprague's long held belief that innovation is essential. Today's pest management programs are not intended to be static; they need to be flexible to adjust to a client and facility's specific needs.



NOTABLE QUOTES

"Sprague has done a nice job during the pandemic of maintaining an open dialogue when it comes to the status and performance of our pest management programs," said Reeves. "That communication has been vital for us during a time when protecting the food supply chain is critical."

"Sprague consistently presents different ideas and displays a willingness to try new approaches," said Reeves. "We didn't have that before. They don't use a cookie cutter approach but instead invest the time and effort to identify the right solution for the problem."

Zach Reeves
Sanitation Manager

